



fenyaLogistics is a comprehensive management tool designed to address the needs of companies who proactively visit customers for merchandising (van sales) and/or on-site sales.

- Customer, inventory, store and sales rep data extracted directly from Pastel Accounting.
- Territory and area management: allocate sales reps to territories and assign customers to areas.
- Vehicle management: assign a Pastel store to a vehicle and a vehicle to a territory
- Route planning: allocate customers to time-slots per day by rep (Pastel sales code).
- Stock management: stock planning, scan sheet printing, Pastel stock transfer.
- Route Execution : upload customer and inventory data to the scanner.
- Route Completion : driver cash-up and stock replenishment.

Key features

- The rep/driver has a scan sheet for all Customers and products for the trip.
- Stock picked and finalized with the customer before unloading the van.
- Receipts, invoices and delivery notes are printed and signed on-site.
- All transactions are posted to Pastel on route completion.
- Automatic stock transfers. No need to wait until the admin people start work.



Benefits

- Cut the turn-around-time per customer by more than half.
- All inventory and customer data is present on the scanner
- Efficient re-stocking of merchandise
- All paperwork present and correct on-site
- Presents a professional approach to merchandising
- Provides access to Inventory and Customer details
- Creates invoices; picking slips; delivery notes and cash receipts.

Eliminates

- Manual invoicing
- Incorrect pricing
- Missed calls to customers

Data Integrity

Communication to and from the scanner ensures that critical data reaches Pastel accurately

